

MYTH OR FACT

Decoration Trends presented by STAHL'S & S&S Activewear



Blank: Boxercraft, Women's Quilted Fuzzy Fleece Pullover, FZ06

Decoration: CAD-PRINTZ® Full Color Digital Transfers

Profit Potential:

Blank Cost: \$27.95
Design Costs: \$5.00
Labor: \$1.25
Total Cost: \$34.20
Estimate Group Order Price: \$55.00
Profit Potential: \$21.80 each

CAD-PRINTZ® Texture-TWILL®

Application Instructions:

Temperature: 300°F
Time: 20 seconds
Pressure: Medium (6)
*Cover Sheet needed for each design.
Discard cover sheet after application.*



Blank: Independent Trading Co., Water-Resistant Lightweight Windbreaker, EXP54LWZ

Decoration: CAD-CUT® UltraWeed™ Heat Transfer Vinyl

Profit Potential:

Blank Cost: \$14.27
Design Costs: \$1.00
Labor: \$1.25
Total Cost: \$16.52
Estimated Group Order Price: \$34.99
Profit Potential: \$18.47 Each

CAD-CUT® UltraWeed™

Application Instructions:

Temperature: 260–300°F
Time: 12 seconds
Pressure: Medium (6)
Peel: Hot



Blank: Augusta Sportswear, Clear Hooded Rain Jacket, 3160

Decoration: CAD-CUT® UltraWeed™ Heat Transfer Vinyl

Profit Potential:

Blank Cost: \$9.77
Design Costs: \$1.00
Labor: \$1.25
Total Cost: \$12.02
Estimated Group Order Price: \$24.99
Profit Potential: \$12.97 each

CAD-CUT® UltraWeed™

Application Instructions:

Temperature: 260–300°F
Time: 12 seconds
Pressure: Medium (6)
Peel: Hot

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Blank: Richardson, Rouge Wide Set Mesh Cap, 935 Mesh cap with leather patch
Decoration: [Leather Patches](#)

Profit Potential:

Blank Cost: \$6.40
Design Costs: \$4.22
Labor: \$1.00
Total Cost: \$11.62
Estimated Group Order Price: \$24.00
Profit Potential: \$12.38 each

Leather Patches

Application Instructions:

[Heated Upper Platen:](#)

Heat bottom pad for 21 seconds

Time: 20 seconds

Temperature: 360°F

Pressure: Medium (6)

Cover Sheet: FlexStyle® Silicone Pad

[Heated Upper & Lower Platen:](#)

Time: 20 seconds

Temperature: Upper 200°F, Lower 320°F

Pressure: Medium (6)

Cover Sheet: FlexStyle® Silicone Pad

[Hotronix® 360 IQ® Hat Press](#)

Time: 20-30 seconds

Temperature: Upper 280°F, Lower 320°F

Pressure: Medium (6)

Cover Sheet: 1/8" Foam Cover Pad



Blank: Richardson, Trucker Visor, 712

Decoration: [CAD-CUT® Soft Foam Heat Transfer Vinyl](#)

Profit Potential:

Blank Cost: \$5.42
Design Costs: \$0.75
Labor: \$1.00
Total Cost: \$7.17
Estimated Group Order Price: \$20.00
Profit Potential: \$12.83 Each

CAD-CUT® Soft Foam

Application Instructions:

Temperature: 300°F

Time: 15 seconds

Pressure: Light/Medium (3-4)

Peel: Cold

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Blank: Richardson, Cable Knit Beanie, 138

Decoration: CAD-PRINTZ® Full Color Digital Transfers

Profit Potential:

Blank Cost: \$4.75

Design Costs: \$1.00

Labor: \$1.00

Total Cost: \$6.75

Estimated Group Order Price: \$18.00

Profit Potential: \$11.25 Each

CAD-PRINTZ® Texture-TWILL®

Application Instructions:

Temperature: 300°F

Time: 20 seconds

Pressure: Medium (6)

Cover Sheet needed for each design.

Discard cover sheet after application.



Blank: SOCCO, USA-Made Striped Crew Socks, SC100

Decoration: CAD-CUT® Soft Flock Heat Transfer Vinyl

Profit Potential:

Blank Cost: \$6.50

Design Costs: \$0.24

Labor: \$2.50

Total Cost: \$9.24

Estimated Group Order Price: \$15

Profit Potential: \$5.76 Each

CAD-CUT® Soft Flock

Application Instructions:

Temperature: 311°F

Time: 15 seconds

Pressure: Light/Medium (3-4)

Peel: Warm



Blank: OAD, OAD Clear Tote with Zippered Top, OAD5005

Decoration: CAD-CUT® UltraWeed™ Heat Transfer Vinyl

Profit Potential:

Blank Cost: \$5.08

Design Costs: \$0.75

Labor: \$2.00

Total Cost: \$7.83

Estimated Group Order Price: \$12.50

Profit Potential: \$4.67 Each

CAD-CUT® UltraWeed™

Application Instructions:

Temperature: 260–300°F

Time: 12 seconds

Pressure: Medium (6)

Peel: Hot

Please note, cost calculation does not include overhead as it varies by decorator.